
PROXY STATEMENT SUPPLEMENT (TO PROXY STATEMENT SUPPLEMENT OF THE COMMITTEE TO RESTORE VALUE AT SALLIE MAE DATED JULY 10, 1997)

RELATING TO THE COMMON STOCK OF

SLM HOLDING CORPORATION (THE "HOLDING COMPANY")

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THE DATE OF THIS PROXY STATEMENT/PROSPECTUS SUPPLEMENT IS JULY 17, 1997

TABLE OF CONTENTS

Page

Sallie Mae Investor Presentation

Committee to Restore Value at Sallie Mae

July, 1997

3 Sallie Mae Vote

- -----

- Leadership Experience Business Plans Share Price Growth - -

4				
A Clear	Choice			

	CRV	Their Slate
Sallie Mae Experience	Х	
Experienced and diverse board membership	Х	
Focused business plan on shareholder value	Х	
Conflicts of interest		Х
Share ownership	134,974	6,321
Current board members	9	5

5 Proven Leadership

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Current Board Members	New Nominees
Albert L. Lord	Edward A. Fox
Ronald F. Hunt	Thomas J. Fitzpatrick
James E. Brandon	Ann Torre Grant
Charles Daley	Marie V. McDemmond
Diane Gilleland	Barry W. Munitz
Benjamin J. Lambert III	Wolfgang Schoelkopf
A. Alex Porter	
Steven L. Shapiro	
Randolph Hearst Waterfield	

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The CRV Slate New Nominees	
Edward A. Fox	CEO Sallie Mae 1973-1990, Dean Amos Tuck School 1990-1994
Thomas J. Fitzpatrick	CEO Equity One Former Vice Chairman, Commercial Credit
Ann Torre Grant	CFO, NHP Incorporated Former Treasurer, USAir
Marie V. McDemmond	President, Norfolk State University
Barry A. Munitz	Chancellor and CEO The California State University System
Wolfgang Schoelkopf	Former Vice Chairman, First Fidelity Former EVP, Chase

7 Sallie Mae Vote

Business Plans

6

8 CRV Business Plan

- - Student Loan Market Today
- - Sallie Mae's Market Position
- - CRV's Business Plan
- - Management's Business Plan

9 Student Loan Market Today

-	-	Growth business: \$30 billion in originations Growing at 8% per year
-	-	Profitable business:
		1% after tax returns
		High leverage
-	-	Competition:
		Government
		Banks
		Non Profits
-	-	Sallie Mae Dominant:
		Origination services
		Servicing quality
		Brand recognition

Schools Sallie Mae Bank Partner - - - - - - ----------Choice based on Pays Premium for the Loan Receives Premium for the Loan Service Quality Application processing Holds loans before sale Loan counseling Great RewardSS Electronic Funds Transfer Direct information links Private Loans originations Deferred repayment options

[Graphic: Arrows pointing from right to left showing flow of loan process]

SALLIE MAE LOAN ACQUISITION COSTS

AVERAGE CASH COST OF ACQUISITION

YEAR		
1991	0.71%	
1992	1.15	
1993	1.14	
1994	1.51%	2.10%*
1995	1.81	
1996	2.03%	

* Represents effect of amount paid to acquire exclusive rights to Chase Manhattan's student loan franchise for a six year term.

Origination vs. Purchase

An originated loan is 40 percent more valuable than a loan acquired in the secondary market.

	Originated Loan	Secondary Market
Cost of acquisition	0.50%	2.00%
Average Life	8 Years	6 Years
Present Value	7.40%	5.15%

13 Former Partners

Lydia Marshall May 2, 1997: "In the event that our lenders begin to compete with us by leaving our ExportSS, PortSS or TransportSS, we would of course move to originate ourselves"

	Amount	Sale Premium
PNC Bank	\$1.0 billion	greater than 5%
Great Western	\$370 million	6%
First Union	\$ 50 million	greater than 5%
Money Store	\$300 million	6.5%
Fleet	\$350 million	5.5%

From a letter to David Drake, Assistant Director of Research, Institutional Shareholder Services

14	
Evolution of Sallie Mae	è.

1973	-	Warehouse lending of loan portfolios	[This column shows
1975	_	Secondary market portfolio purchases	increasingly larger dollar
1980	_	In house servicing operations	signs, with a bag of money
1986	_	Origination services for schools/lenders ExportSS	in the bottom row.]
1994	_	Acquisition of loan originator	-
1995	_	Securitization	

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Origination	of	loans
	Origination	Origination of

13

15 Management's Business Plan

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An analysis of the management business plan reveals real risk and lower expectations:

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Management's 2001 EPS Projection	\$14.30
New businesses	(1.45)
Earnings from \$14 billion GSE investment portfolio	(0.90)
Impact of today's loan prices	(2.00)
A different view	\$ 9.95

Recent experience:

- - CyberMark: \$40 million cost
- - HICA insurance: \$20 million reserve for losses in QIV 1996
- - Education Securities Inc.: Losses each year
- - Software development venture: Lost \$1.7 million in 1996

17 CRV's 	Conservative Business Plan
	Reduce loan acquisition costs by 50 percent Get 900 bank "customers" to compete for Sallie Mae services Intensify school focused marketing effort Originate loans
	Third party servicing 6 million unused capacity \$25 million net revenue per million units serviced
	Cut operating expenses \$50 million reduction in overhead Increase sales staff
	Financial management Shrink the balance sheet Return capital to shareholders

18 The Art of the Very Possible -- The CRV Plan

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	1997	1998	1999	2000	2001	2002
Loan acquisitions	\$10.0	\$11.0	\$12.5	\$14.0	\$15.5	\$17.0
Loans securitized	9.0	12.5	16.0	20.0	21.0	20.0
Core net income	506	565	629	684	701	725
EPS	9.75	12.07	14.63	17.31	19.28	21.47
Shares	48	44	41	37	34	32
Balance sheet	38	32	24	15	8	5
Servicing portfolio	14	25	38	54	58	80

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CRV	Business	Plan	Revenue

	1997	1998	1999	2000	2001	2002	2003
Servicing Revenue	\$140	\$26	\$428	\$62	\$822	\$900	\$107
Gain on Sale	198	28	368	47	504	490	50
Interest Income	564	45	346	20	54	50	5

[Area chart showing each component of revenue]

20 CRV Business Plan

APPENDIX

21 The Case for Securitization

Securitizing the loan portfolios makes economic sense even without the offset fee:

	Balance Sheet	Securitized
Loan yield after servicing Cost of funds	1.40% 0.30%	1.40% 0.70%
	1.10%	0.70%
Taxes	0.39%	0.25%
Return on assets	0.72%	0.46% =====
Capital required	2.10%	0.30%
Return on equity	34%	152%

22 Securitization's Impact on Earnings

The purchase prices paid today have been muted in the gain on sale because of the older loans being securitized. The impact of today's prices will be felt soon.

	Today's	Today's	Tomorrow's
	Accounting	Purchases	Purchases
Gross gain on sale	3.20%	3.20%	3.20%
Write off of premium	-1.00%	-1.75%	?
Gain on sale	2.20%	1.45% ======	?
Servicing and securitization revenue	1.35%	1.35%	1.35%

The control of acquisition costs is the key to earnings growth -- The CRV's plan is focused on control of costs.

Forward Looking Statements

The presentation contains certain forward-looking statements and information relating to the Company that are based on the beliefs of the members of the CRV as well as on assumptions made by and information currently available to the CRV. Estimates of future performance are based on the CRV's business plan and reflect the CRV's assessment of probable results of operations, given certain assumptions which the CRV believes are reasonable and conservative. Actual results may vary, perhaps materially, based on a variety of factors, including without limitation legislative changes in the FFELP and FDSLP, changes in the asset-backed and equity security trading markets, changes in prevailing interest rates and factors discussed in the Proxy Statement Supplement of the CRV dated July 10, 1997, and the Proxy Statement/Prospectus dated July 10, 1997. For additional information regarding the Company's business, see the Proxy Statement/Prospectus dated July 10, 1997.
